



Upcoming Special Events In Kerr Village

Hello All ~

Happy New Year from the Kerr Village Special Events Committee! We're pleased to send this update about the following events in 2008:

3 on 3 Road Hockey Tournament **Saturday, March 15th** **First game at 9 am**

Mark your calendars for the 3 on 3 road hockey tournament. We're closing Kerr Street between 7 am and 6 pm between Florence and Washington for this first-time event. The cost to participate is \$20 per person and includes your entry fee, hot chocolate, coffee, water and lunch. All proceeds will benefit the Kerr Street Ministries Youth Programs.

What a terrific way to generate excitement in your place of business! Please consider sponsoring individual players or better yet—an entire team. Each team can have a minimum of 3 players, plus one goalie, or a maximum of 6 players, plus one goalie. And, kids as young as 8 years old can play. No fewer than 4 games will be played at once. Registration is limited! So, please sign-up early, if you want to take part in a great day and a worthwhile cause. Visit www.3on3roadhockey.ca for more information.

Canada Day Celebration **Saturday, June 28th**

We've already set our sights on this year's Canada Day festivities and urge you to do the same. Once again, activities and entertainment will take place on the southern end of Kerr Street and Lakeshore Rd. Information about road closures will be circulated closer to the time.

This event attracts thousands of people. If your business is at the northern end of the street, please consider setting up a table closer to the scheduled activities. All you need to do is contact the BIA office one week prior to the event to reserve your space. There is no cost for the table and those who took advantage of this offer last year gave us very positive feedback. Canada Day is only 5 months away. Start the planning process now so that you, too, can benefit from the extra foot traffic that day!

Scarecrow Festival **Saturday, October 4th**

Calling all volunteers in Kerr Village! We encourage you to join the Special Events Committee and champion the planning of the first-ever Scarecrow Festival. This amazing event is held in hundreds of communities across North America and is an ideal way to attract visitors to Kerr Village, the first weekend in October.

While planning is still in its infancy phase, this festival will take place in the Heritage Square area. And again, we will have tables available for those merchants who are not close-by. Information about road closures will be circulated closer to the time.

We would like for this to be one of our legacy events but CANNOT plan such a large-scale initiative without your help. Please contact Allan Kowall, Special Events Chair, at akowall@dkcons.ca if you would like to participate. Planning meetings have not yet been scheduled but will commence in February/March.

Questions or concerns about the items discussed above? Feel free to contact Gillian Hurley at the BIA office at 905.849.8865 for additional information.