



Important Information about Upcoming BIA Scheduled Events for November!

Hello All,

Hard to believe...but the hustle and bustle of the upcoming holiday season is just around the corner. Proudly, Kerr Village will be in the spotlight once again:

- **Seasonal banners and pennants.** New banners and pennants have been ordered and will be installed the week prior to the Tree Lighting Ceremony. The 150th banners on Lakeshore will be replaced. The 150th pennants will remain on Kerr but the red pennants will be replaced.
- **Full-page ad in SNAP.** A full-page, colour ad promoting the Tree Lighting Ceremony has been placed in SNAP[™] Oakville and will appear in the upcoming November edition.
- **Strolling Christmas Carollers.** The Fine Grind Quartet will be strolling through the Village on Saturday afternoon, Nov. 10th and Thursday evening, Nov. 15th. They will stop at random locations to entertain the masses. If the weather permits, they will sing outside on the street. If the weather is inclement, you can expect them to stop in and sing indoors. In addition to singing, they will be passing out invitations to the Tree Lighting Ceremony.

Also on Nov. 10th, Marianne Girard and Heather Katz (trained opera singers) will be carolling through the Village. As an added bonus, they will be dressed in period Victorian clothing. They will also appear again on the afternoon of the Tree Lighting Ceremony and on-stage that evening.

- **13th Annual Tree Lighting Ceremony.** This joyous family event will take place between 5 and 9 pm on Friday, Nov. 16th at Heritage Square. As always, you can expect live entertainment, food and refreshments and a visit from Santa.

Due to the volume of people we expect, Kerr Street will be closed between 6 and 9 pm between Florence and Stewart.

- **Window Decorating Contest.** Once again, we will be holding a holiday window decorating contest. In tribute to Hi-Note's outstanding window displays throughout the year, we've decided to call this honour the *Hi-Note Window Display Award*. We ask that you have your store windows fully decorated for the Tree Lighting Ceremony. Judging will take place at some time during the week between Christmas and New Year. Please stay tuned for the upcoming newsletter to find out more about the prize.
- **Santa Claus Parade.** This year's Santa Claus parade takes place on Saturday, Nov. 17th. It begins at 9 am on Lakeshore and will wind its way up Kerr Street. The Kerr Village BIA is not only a proud sponsor of this event but will once again have a float. In recognition of Oakville's 150th birthday, the theme is 'Christmas Through The Ages'. Please visit www.oakvillesantaclausparade.ca to learn more about the parade route and road closures.
- **Annual General Meeting.** Don't miss the 2007 AGM scheduled to take place from 7 to 9 pm on Thursday, Nov. 29th. This is your opportunity to receive important information about the 2008 BIA budget, as well as speak to BIA Board members and Ward Councillors. Further information about the location will be included in the upcoming newsletter.

We wish you all a prosperous holiday season! Should you have any questions or concerns, please contact Gillian Hurley at the BIA office: 905.849.8865.