

**Extra! Extra! Read All About It!  
Upcoming Kerrent Events...**

**Organic Farmer's Market  
Saturday, June 16<sup>th</sup>  
8:00 am to 1:00 pm**

Join us in celebrating the official kick-off of the Organic Farmer's Market this Saturday at Heritage Square!

As we are expecting many visitors from outside the Kerr Community, this is our chance to put our best foot forward and make a positive, lasting impression.

Please take a moment to spruce up your window displays, put away your recycling bins and clean up loose trash, etc. in your area. Hang a flowering basket or two...place some potted containers outside your entrance...put out a doggie dish filled with water...If we all participate, the outcome will be amazing.

As our ultimate goal is to spur economic growth, the BIA has advertised this unprecedented event in Oakville and the surrounding areas. If your retail business is within close proximity to the Farmer's Market, we encourage you to open your doors early and take this opportunity to attract newcomers with a special sale or an outside table piled high with merchandise.

**Canada Day Celebration  
Saturday, June 30<sup>th</sup>  
10:00 am to 6:00 pm**

In an effort to generate additional sales volume for our merchants, this year's Canada Day event is scheduled to take place on Saturday, June 30<sup>th</sup>. As the *official* holiday falls on Sunday (the following day), all Kerr Village businesses can now remain open during the festivities.

At your request, we have scheduled and advertised a Sidewalk Sale. To take-part in this *sell*-abration, please set-up a table in front of your place of business and keep your front door open to invite the masses inside. A bouquet of balloons or a special banner is an excellent way to attract attention.

Unlike the 150<sup>th</sup> on May 27<sup>th</sup>, all planned activities will be taking place on Kerr Street between Rebecca and Lakeshore. This stretch of road, as well as part of Lakeshore, will be closed for the duration of the event.

If your business is not located in close proximity to the entertainment, the BIA is offering you the opportunity to set-up a display on Lakeshore Rd. We are happy to provide you with a location and a table. Please contact Gillian Hurley at 905.849.8865 by June 22<sup>nd</sup> to make arrangements.

We are planning a second Sidewalk Sale to coincide with the 5KSM Run For Hope, on Saturday, September 8<sup>th</sup>.