

For Immediate Release

### **It's Time to Light the Tree in Kerr Village!**

Oakville, ON – November 7, 2006 – *Every Who down in Who-ville liked Christmas a lot...and so do the folks in Kerr Village!*

Please join us for the 12<sup>th</sup> annual Tree Lighting Ceremony at Heritage Square (Kerr and Florence) on Friday, Nov. 17, 2006 at 6:00 pm. This fun-filled family event features live entertainment from the St. James Catholic and Oakwood Public School choirs. Food and refreshments will be provided by local restaurants. Santa Claus will be on-hand to take 'requests' and pass out treats to the kids.

This year's festivities are sponsored by the Kerr Village BIA and Smooth Jazz Wave 94.7fm.

Led by President Richard Messer, ConnectUs Communications Canada, the Kerr Village Business Improvement Association is a non-profit organization dedicated to making Kerr Village an ideal place to invest, work, live and play.

- 30 -

#### Media Contacts:

Linda Forte-Spearing  
Copy Extraordinaire  
Write Before Your Eyes!  
905.332.2234  
linda@writebeforeyoureyes.com

Gillian Hurley  
Administrative Coordinator  
Kerr Village BIA  
905-849-8865  
gilliankerrvillagebia@cogeco.net  
www.kerrvillagebia.ca

###