



**Oh, Christmas Tree...Oh, Christmas Tree.**

**14<sup>th</sup> Annual Tree Lighting in Kerr Village!**

For Immediate Release

November 7, 2008

Oakville—Please join us for our 14<sup>th</sup> annual Tree Lighting Ceremony on Friday, Nov. 14 at Heritage Square (corner of Kerr and Florence). This joyous family event takes place between 6 and 9 pm. Musical entertainment will be provided by local school choirs, Michael Keys and Redmond Live. Enjoy a taste of Kerr Street with samplings provided by neighbourhood restaurants. Donations will benefit the Kerr Street Ministries. As always, Santa will be on hand to take early requests and hand out Advent Calendars.

The Kerr Village BIA is also sponsoring its First Annual Toy Drive. Collected toys and stuffed animals will be displayed on the Kerr Village Float during the Santa Claus Parade on November 15, 2008.

Immediately following the parade, these items will be delivered to the Kerr Street Ministries for local distribution to those families facing financial hardship this holiday season.

Please bring **new** unwrapped toys and stuffed animals to the Tree Lighting or to any of the following locations:

- Big Al's Aquarium Warehouse at 557 Kerr Street: Regular business hours through Nov. 14.
- FirstOntario Credit Union at 338 Kerr Street: Regular business hours through Nov. 14.
- DK Consulting at 118 Kerr Street: Regular business hours through Nov. 14.

The Kerr Street Ministries at 484 Kerr Street will be accepting **new** toy donations directly through Dec. 10. They are also in need of **new** clothing items including pajamas, socks, t-shirts and undergarments for children of all ages.

.../2

Media Contacts:

Richard Messer  
Executive Director  
Kerr Village BIA  
905.849.8865

Gillian Hurley  
Office Manager  
Kerr Village BIA  
905.849.8865